



MEDIA RELEASE

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Nilfisk lends men a helping hand

Men today spend an average of 11 hours each week on domestic chores¹, including cleaning, cooking, doing the laundry and general household management.

When it comes to cleaning, Nilfisk's new Handy 2-in-1 vacuum can make small tasks quicker and easier to manage – so much so that a quick clean can even be squeezed in during half-time.

Convenient for lighter floor cleans as well as hard-to-reach spaces using the detachable handheld unit, the compact and lightweight Nilfisk Handy 2-in-1 stick vacuum makes light work of small spills and incidental cleans.



With the added benefit of non-marking wheels to protect wooden floor boards, the vacuum can be used to quickly run over floors, collecting dust and grime. Alternatively, the handheld unit can clean more awkward spaces such as car seats, furniture or tabletops.

Perfect for smaller mid-week cleaning chores, the Handy 2-in-1 vacuum features a powerful 12 volt battery that can run for up to 20 minutes, allowing ample time to complete each cleaning task. Without the burden of electrical cables, the cordless vacuum can be simply removed from its charging unit for exceptional cleaning performance with the freedom to roam.

¹ Australian Bureau of Statistics – Trends in household work report - 2009

For a quick and thorough clean, the Nilfisk Handy 2-in-1 vacuum uses a rotating brush within the swivel head nozzle to sweep up dust, while turbo suction ensures that any dirt and dust is collected into the vacuum's container. This allows greater pick up of dust and dirt so that the same area does not need to be covered several times.

The sleek, gunmetal grey design of the Nilfisk Handy 2-in-1 is both stylish and functional. Its slim-line profile allows it to be stored in easy-to-access places such as behind the kitchen door, in a cupboard, beside the fridge or in the pantry, while remaining unobtrusive. It can also be folded in half for convenient storage when space is limited.

The new Nilfisk Handy 2-in-1 vacuum is available from selected department stores and electrical retailers. For more information call Nilfisk-Advance on 02 8748 5900 or visit www.nilfisk-advance.com.au.

Nilfisk Handy 2-in-1 RRP: \$209

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